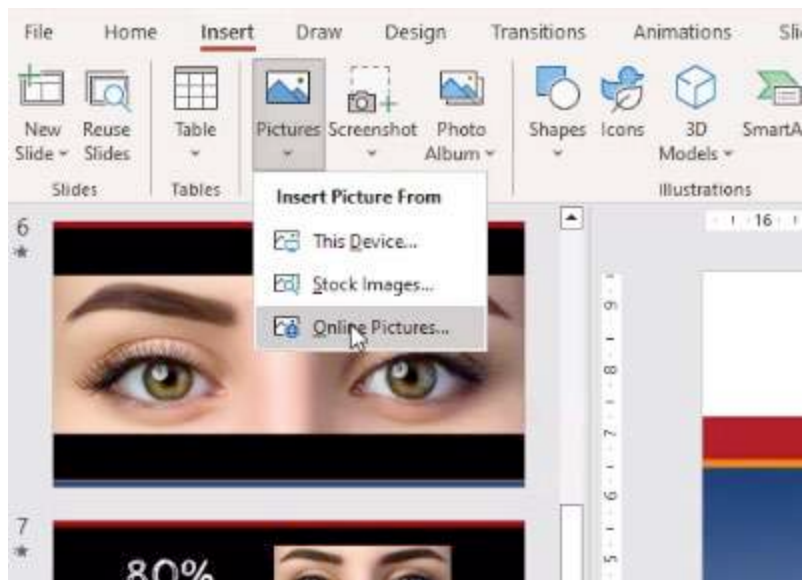


Be a Great Presenter with MS PowerPoint and Presentation Skills

PowerPoint Tips to Captivate Your Audience

- Use images on your slides, not just text!
 - **Fun Fact:** 90% of information sent to our brains is visual.
- Your audience will retain 80% of what they see – make it visual!

Find Royalty Free Images using Microsoft PowerPoint

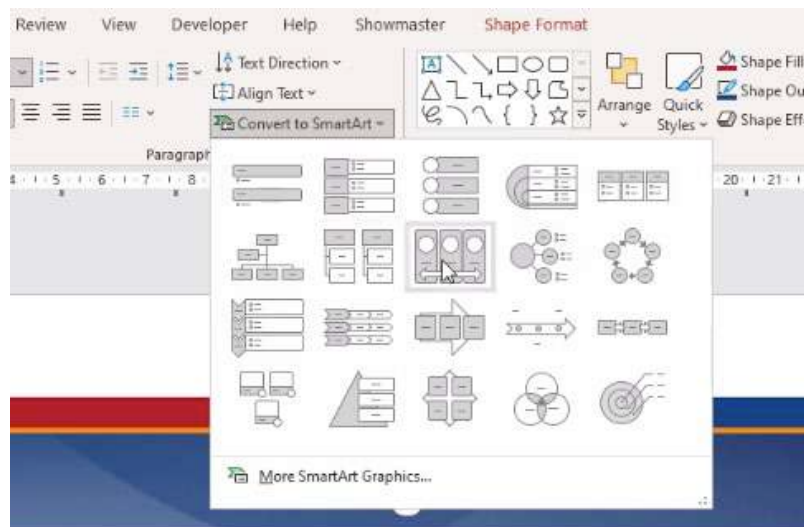


- In the **Online Pictures** option, you can type in the image you are looking for.
 - **Tip:** Filter with the Creative Commons Only option checked.

Bullet Points

- Don't put all your text on the slide.
 - Split up your content into shorter chunks – it's more digestible for your audience.
- Avoid putting paragraphs of text into the notes section of your PowerPoint – just put your main bullet points.
- Use animation to showcase one bullet at a time as you move through your presentation.

Tip: Convert your bullet points into SmartArt



Animation:

- Don't animate just to animate – be purposeful.
- Can be helpful to keep your audience focused on your topic.
- Can be used to help you explain a concept.

Catch the [Replay](#) or browse our [free resources](#). Ready for the next step? View the [Become a Great Presenter with MS PowerPoint and Presentation Skills outline](#) and register for our [GREAT series](#) today!



BE A GREAT PRESENTER WITH MS POWERPOINT AND PRESENTATION SKILLS



Thursday, April 20th, 2023

12:00pm to 1:00pm ET

**HOSTED AND PRESENTED BY:
Christine Irons and Joel Silverstone**



WHO IS GREAT CANADIAN TRAINING?



Great Canadian Training
provides services across
North America.



Experience
20+ Years



Training
20,000+
Training Hours



Clients
20,000+
Individuals Trained

WHO IS GREAT CANADIAN TRAINING?

GREAT CANADIAN TRAINING PROVIDES:

Training

- Software & Professional Skills training
- Public and private group training
- Live instructor-led sessions online or onsite at the clients' location & at our Ottawa Training Centre

Coaching and Consulting Services

Custom App Development





WHAT DO WE OFFER?

- Fast, quality customer service
- Highly skilled, experienced and professional trainers
- A public class schedule, with guaranteed-to-run classes that run often
- Learn or Come Back Free policy on all public classes
- 24/7 After Training Support for all software training & professional skills
- Both software and professional skills training



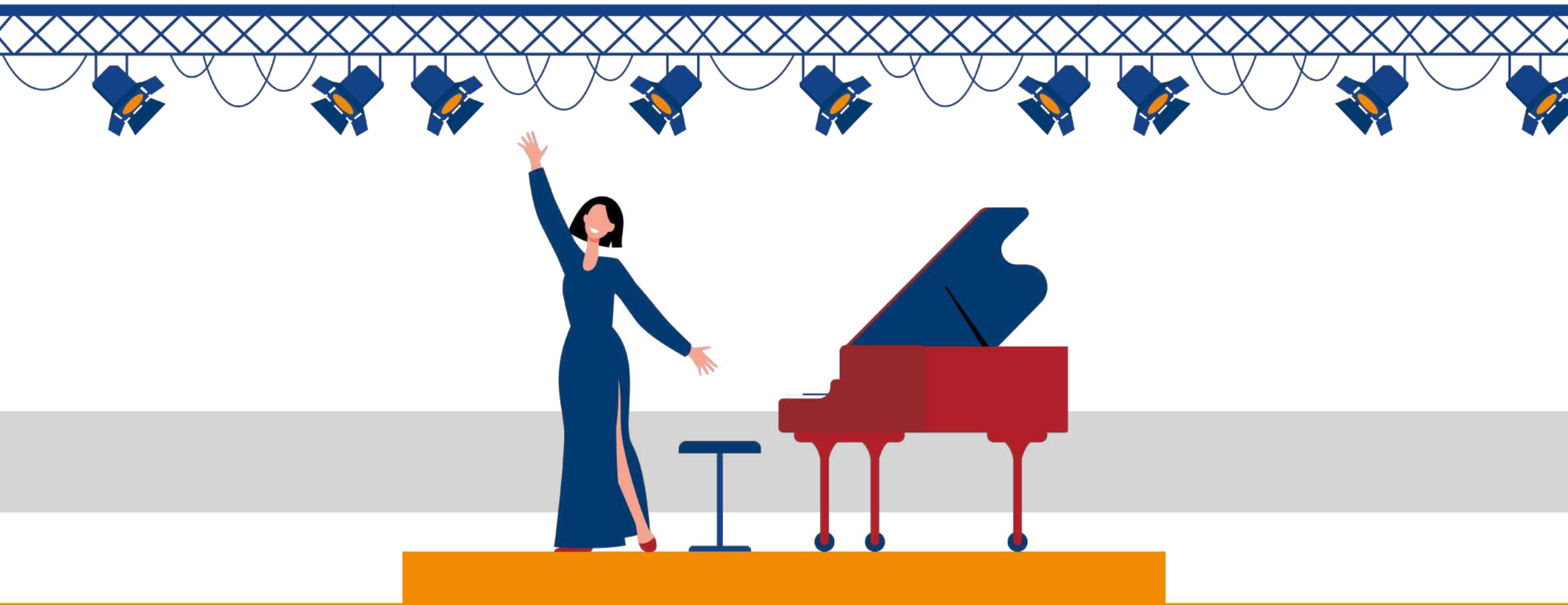
WEBINAR OUTLINE



- You lead the presentation
- You deliver with confidence
- You're clear and compelling
- You use the tools with ease

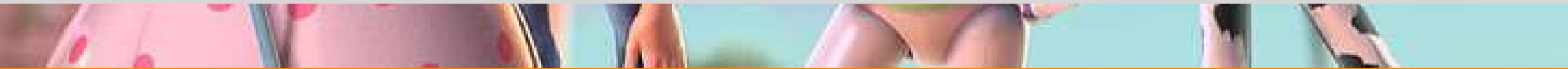


Vocal Warm-Up





Hollywood Understands





What Your Audience Hopes For



Lean



Engaging



Action



Dynamic
Delivery





Set the TONE



Define Your Intentions



What do you want your audience...

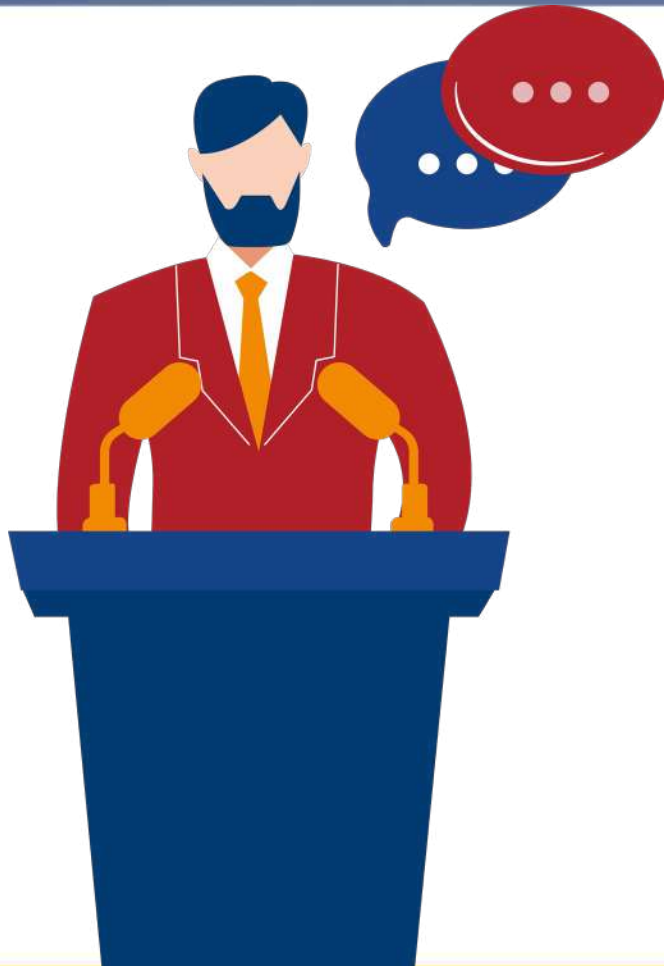
To Feel?

To Think or Know?

To Do?



Opening



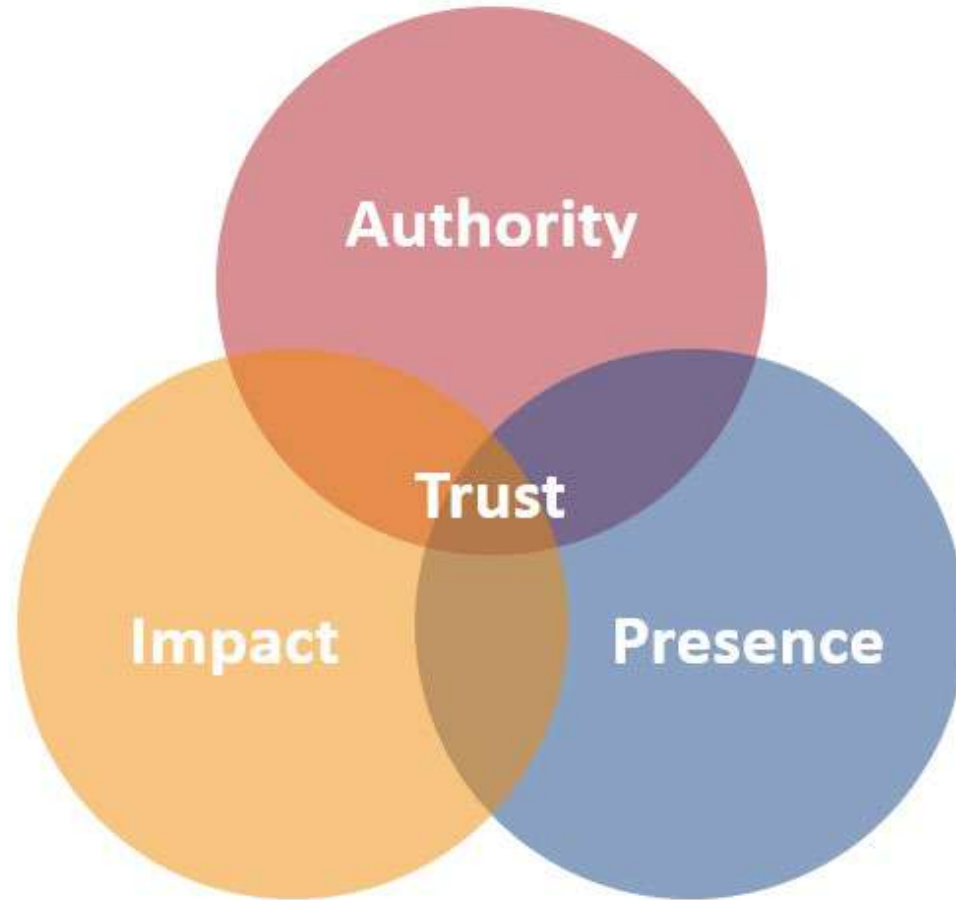
Purpose – What is this about?

Hook - Why the audience will feel:

- Compelled
- Intrigued
- Enthused



Trusted Presenter





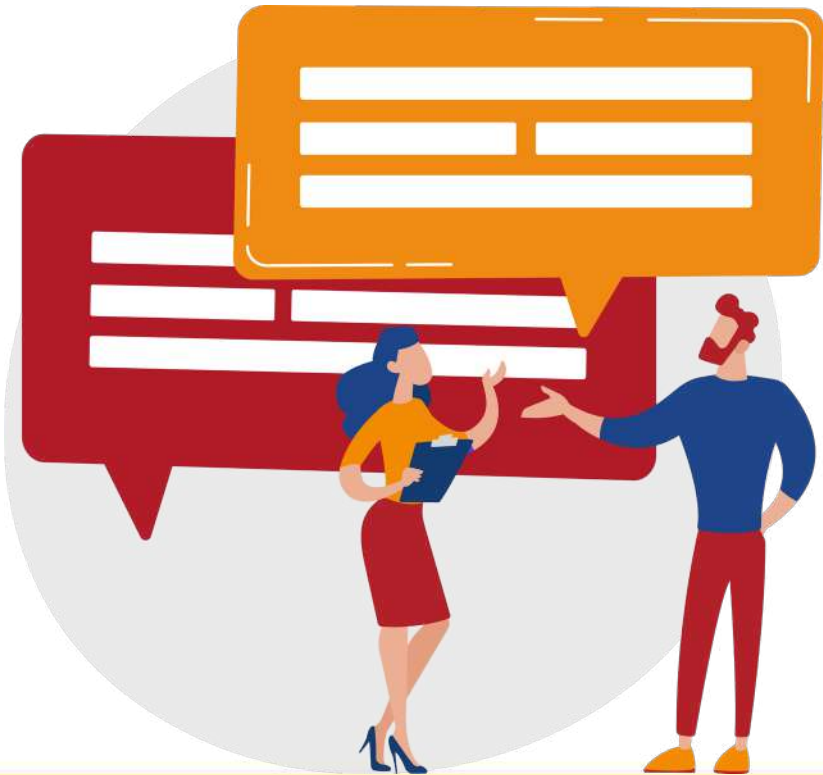
“It’s not about persuasion; it’s about connection.”



What Do They See? Hear?



Presenting



- **55%**
Body language
- **38%**
Tone
- **7%**
Words



PITCH PACE PAUSE





Would You Like A Taco?



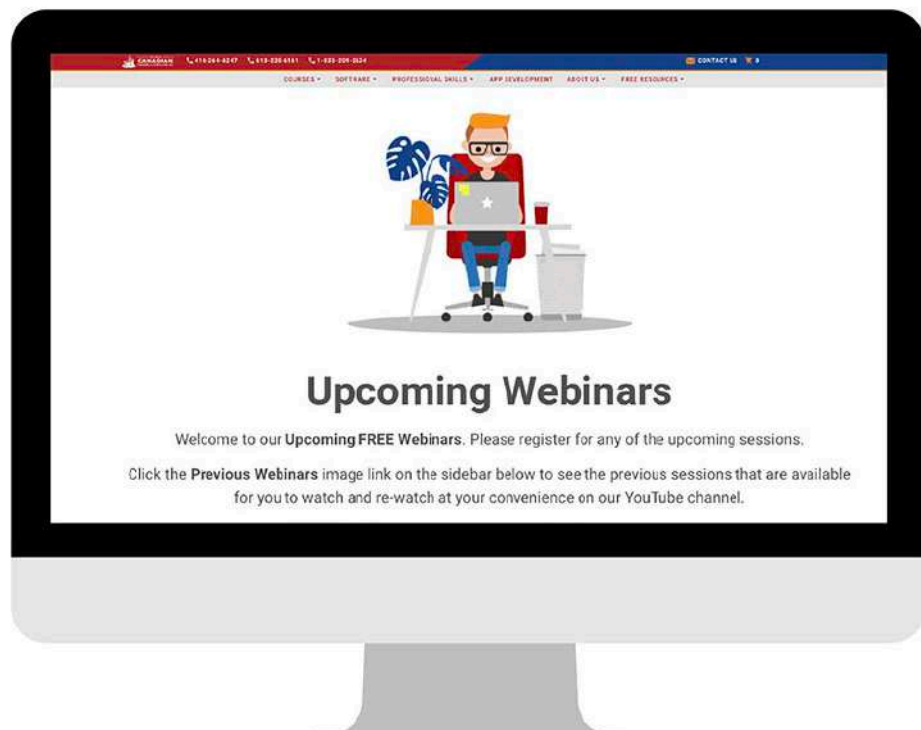
Upcoming Webinars

May 16, 2023

10 Cool Features You Should Be Using in Microsoft 365

June 21, 2023

Change Management – Turn Resistance into Resilience



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